

Conversion vs. Proselytism

Conversion and proselytism:
both engender adherents;
but proselytism applies
pressure,
whereas conversion prefers
persuasion.

Proselytism controls;
conversion convinces.
proselytism coerces;
conversion invites.

Conversion turns you
around;
proselytism corrals
you in.

Conversion looks to
quality;
proselytism prizes
quantity.

Conversion builds
a community;
proselytism amasses
a constituency.

The success of
evangelization, therefore,
is measured
not by the proliferation
of proselytes,
but by the profundity
of the converts.

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