

Cliché vs. Creativity

The cliché of today
is how we think
and what we say,
when yesterday's creativity
has grown stale
from sterility.

The cliché is a lecturer;
creativity is a clown.
The cliché follows instructions;
creativity pursues intuitions.

The cliché paints by numbers;
creativity plays on the canvas.
The cliché whistles an old tune;
creativity sings a new melody.

The cliché settles for comfort;
creativity likes a challenge.
The cliché strives to be right;
creativity wants more insight.

The cliché tends towards arrogance;
creativity fosters tolerance.
The cliché canonizes certainty;
creativity entertains probability.

The cliché is serious about arriving;
creativity has fun exploring.
The cliché draws the inexorable
conclusions;
creativity generates alternative
premises.

The cliché is afraid of
confusion and doubt.
creativity is bold enough
to learn from chaos.
The cliché wants to be
safe and secure;
creativity is much more
adventurous.

The cliché's declarations are:
"Yes's" and "No's."
Creativity's queries are:
"What if ?" and "Suppose ?"

When, therefore,
the cliché leads
to rigidity,
"Relax!" is the cry
of creativity.
And if the cliché
should ever entrap you,
call creativity
to the rescue.

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